

## HOW TO BECOME A CERTIFIED ADVISOR

The **SDGXCHANGE** is a hands-on strategy tool creating outside-in business opportunities through positive contributions to the Sustainable Development Goals (SDGs). If you wish to acquire the competencies necessary to independently use the GRIPS process of the **SDGXCHANGE**, you can apply to become a certified advisor. Consulting firms, independent consultants and company internal coaches can apply and will

- Learn new approaches and tools
- Be able to add new tools to their services
- Be part of a SDGX network

### CERTIFICATION PROCESS TO BECOME AN SDGX ADVISOR (INDEPENDENT OR INTERNAL)

|                         | ACTIVITIES  | FEE (excl. VAT & Expenses) |               |                 |
|-------------------------|---|----------------------------|---------------|-----------------|
|                         |   | CHF                        | €uro          | US\$            |
| <b>A 2-day training</b> | <ul style="list-style-type: none"> <li>• In preparation for the training, participants will be asked to study the existing guide</li> <li>• 0.5 days explaining the assessment and the tools</li> <li>• 1.5 days introduction to the tools used to co-innovate solutions and to prototype new businesses</li> </ul> | 1'800.-                    | €1'630        | \$1'880         |
| <b>B Supervision</b>    | <ul style="list-style-type: none"> <li>• Find a company for steps 1 to 3 of the <b>SDGXCHANGE</b></li> <li>• Undertake steps 1 to 3 under the supervision of one of the initiators</li> </ul>   | 1'800.-                    | €1'630        | \$ 1'880        |
| <b>C Certification</b>  | <ul style="list-style-type: none"> <li>• Submission of a report by the advisors with the findings and learnings and certification (based on the real case brought by the consultant)</li> </ul>   | 1'200.-                    | €1'080        | \$1'280         |
| <b>1</b>                | <b>Total training cost</b>  | <b>4'800.-</b>             | <b>€4'340</b> | <b>\$ 5'040</b> |
| <b>2</b>                | Income generated with a company (facilitated version)   | 9'080.-                    | €8'000        | \$ 9'480        |
|                         | - 15% Royalty Fee   | -1362.-                    | -€1'200       | -\$1'422        |
|                         | <b>Net income for Adviser</b>   | <b>7718.-</b>              | <b>€6'800</b> | <b>\$8'058</b>  |
| <b>3=2-1</b>            | Net start-up capital as a trusted SDGX Advisor<br>(Net income ./ total training cost)   | 2'918.-                    | €2'460        | \$3'018         |

## PARTICIPATION

Participation in the training is contingent upon acceptance. Certified SDGX ADVISORS will be part of a network and will be allowed to use a specific logo.

Certified SDGX ADVISORS are encouraged to pay a royalty fee of 15% of their related income from SDGX consulting. In return they can use the specific logo and will be invited to network events and trainings.

Selected SDGX ADVISORS may choose to become SDGX AMBASSADORS in the event that they wish to help organize trainings for SDGX ADVISORS in their country.

If you would like to apply or obtain more information, please contact:  
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